

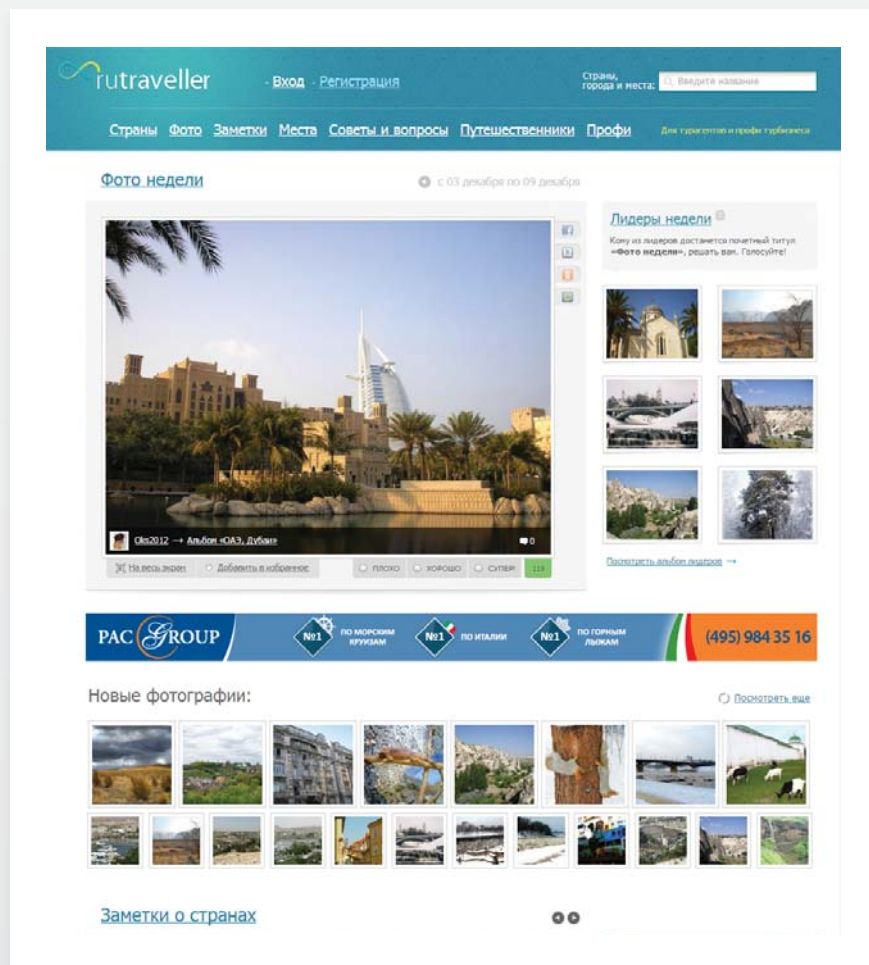


Commercial offer of tourist project RuTraveller

RuTraveller a travel portal represent a new service that will allow your business to inform 220 000 audience of travelers about it and attract additional stream of clients from Russia.

RuTraveller — Russian information portal for travelers that has all necessary for an active communication of tourists and information exchange.

Main page of RuTraveller



On the RuTraveller site tourists share their impressions of the places they visited, look for information of a new place to travel and consult with experts. It is here where the travelers decide with the future holiday, choose the resorts and the routes and analyze information about various locations.

Placing information about your business on the thematic pages of the RuTraveller portal you can turn 220 000 tourists from Russia to your customers!

RuTraveller in numbers

Visitors per day	more than 20 000 people
Number of pages viewed by visitors	more than 250 000 pages
Number of registered users	exceeds 220 000 persons



Terms of information placement

Profile includes: photo of the company representative, information on the location, address, location for viewing on a map, the ability to add user reviews, make a recommendations and answer questions from other visitors and to post a photographs.

Each profile can contain additional sections with text and multimedia information (special offers, menus, videos).

For the replacement of the profile you have to register and fill in your data in questionnaire.

On the site RuTraveller placed the following categories of tourist business called «Places»:

- Architecture, Monuments
- Bars, restaurants and cafes
- Urban parks and gardens
- Places of leisure and entertainment
- Museums, theaters, exhibitions
- Beaches
- Nature
- Shopping

Example of a cafe profile on RuTraveller

The screenshot shows a detailed profile for 'Таверна "Острия"'. At the top, there's a navigation bar with 'Вход' and 'Регистрация'. Below it, a search bar and a 'Создай свою Хронику Путешествий' button. The profile header includes the name 'Таверна "Острия"', a rating of 3, and a 'Рекомендовать' button. A large image shows an outdoor dining area with tables and chairs overlooking the sea. Below the image are buttons for 'Добавить к месту', 'Фото', 'Вопрос', 'Отзыв', and 'Совет'. The main content area has tabs for 'Информация', 'Отзывы', 'Фото', 'Вопросы и советы', 'Путешественники', 'Меню', and 'Что рядом'. The 'Информация' tab is active, showing a detailed description of the taverna. To the right, there are sections for 'Фотографии' and 'Где поесть рядом'. At the bottom, there's a 'Контакты' section with a phone number and address.

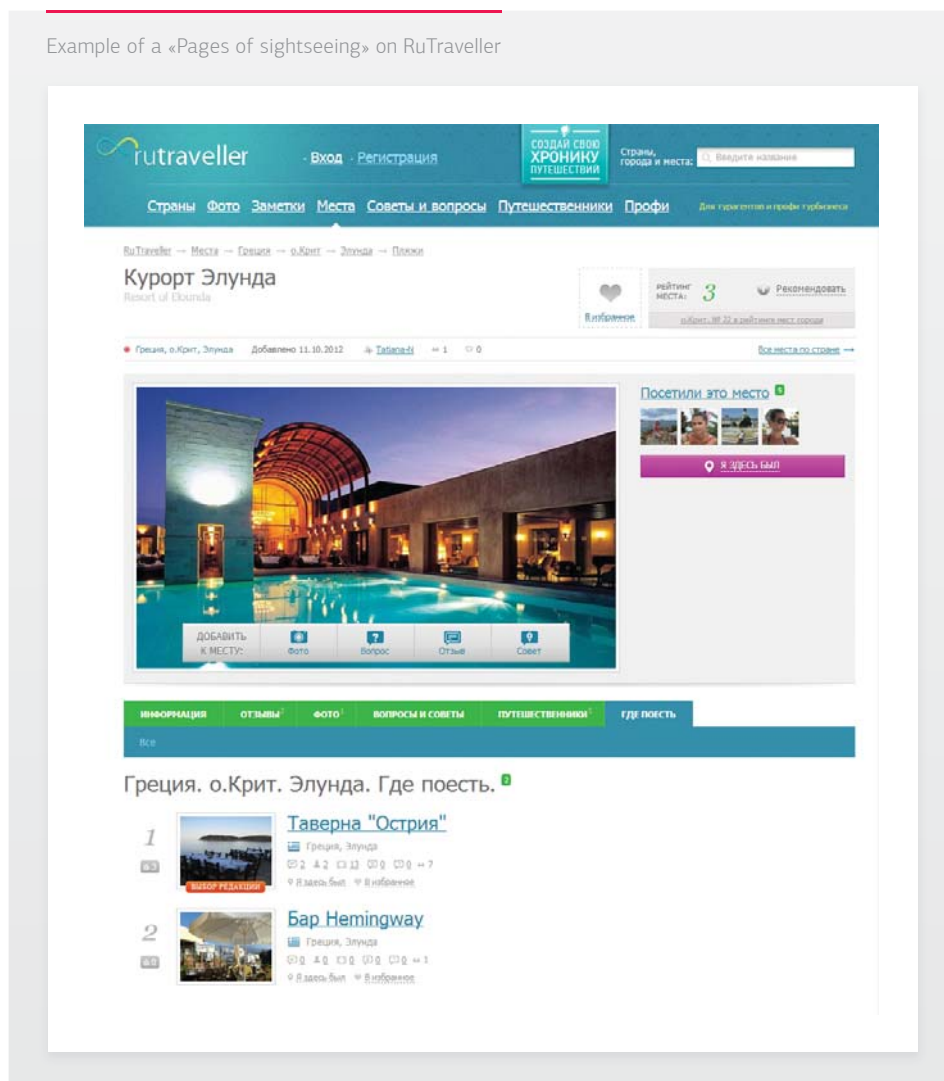
Each place has its own rating based on the opinion of tourists, visitor's marks, «I was here» also we keep a public available statistics of the page.

Profile of your business will be located in the popular thematic sections «Page of the City» and «Pages of sightseeing»



Pages of sightseeing

Example of a «Pages of sightseeing» on RuTraveller



On the pages of the city's sightseeing are posted additional information about various places (entertainment, food and infrastructure) close to the popular tourist destinations.

RuTraveller — it's profitably!

Placement the information about your business on a specialized thematic resource RuTraveller is not a direct advertising and that's why it manifold increases the effect of the perception of the target audience. People how visit RuTraveller site going to plan their travel tour and therefore interested in receiving information related to different aspects of their trip. Using information from the RuTraveller portal Russian tourists

can plan their trip in advance of their journey, to mark places of their interest. And of course, they are interested in where they can stop to eat, what stores, entertainment centers and infrastructure are nearby. A positive feedback and reviews from the visitors are very important for any business. It can become an important thing in the selection of a place for a tourist. Thanks to the positive reviews on RuTraveller your place could become a special point of

interest in the city and it does not meter who told about you to the tourists the hotel administrator or guide. Answer the visitor's questions in the "Questions and advice" area, add visitors to friend's list, post information about special offers and discounts — very soon you will get new customers that heart about you on RuTraveller!



The price of replacing

Types of places	Price, \$ / €
Shopping	
Shops Markets and fairs Shopping malls Outlets	400 / 300
Local production	
The factories and plants Handicraft shops Farms and Agriculture Vineri	200 / 150
Restaurants, bars, cafes	
Restaurants Cafes Bars	200 / 150
Places for relax and entertainment	
Aqua parks Entertainment Parks and centers Zoos, aquariums, dolphin shows Shows and performances Nightclubs Casino	400 / 300

Types of places	Price
Museums, theaters, exhibitions and exhibition centers	
Museums Theaters Exhibition centers	200 / 150
Treatment and SPA	
Rehabilitation centers SPA-centers Healing springs	400 / 300
Sports and activities	
Sports stadiums Sports Centers Ski Holidays Water Sports	200 / 150
Beaches	
Public, city beaches Wild beaches Nudist beaches	200 / 150

Price list (places) for 12 months, in dollars / euro.